

FOR IMMEDIATE RELEASE
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Midnight Janitorial Announces Continued Record Growth for 2007

Midnight Janitorial, a Rochester-based cleaning company announces that the 2007 continued the trend of record growth for the company. "In the past two years Midnight Janitorial has increased their sales by 150 percent," says Angella Luyk, CEO of Midnight Janitorial. "You can imagine how pleased we are especially since the average annual growth for a company in this industry is around 15 percent."

Midnight Janitorial is marking 2007 as a banner year. "Not only did we experience tremendous growth in sales but our company made significant progress in terms of fulfilling our vision statement," explains Luyk.

In September, Midnight Janitorial was one of three finalists in the small business category of Rochester's prestigious Business Ethics Award. They received the award based on their merits as a company dedicated to their employees, clients, and community. Luyk firmly believes that her company's financial success is a result of its staunch adherence to these commitments.

Midnight Janitorial exceeds expectations and industry standards in every aspect of their company. In contrast to standard industry practices, Midnight Janitorial pays their employees higher wages, procures top-of-the-line products and tools, offers clients increased value, and actively gives back to the community.

Most of these practices were implemented by Luyk when she took over as CEO in 2005. As a woman she was a minority in the male-dominated janitorial field. She attributes her company's success to her unique ethically-based business model. "It's no coincidence that we are experiencing this kind of financial growth. We treat our employees and clients with respect. In return they become very loyal and that kind of reputation spreads."

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